

**GOVERNMENT OF JAMMU AND KASHMIR**

**Directorate of Agriculture, Kashmir**

Lalmandi, Srinagar, 190001, J&K.

The Chief Agriculture Officer,  
Srinagar/Anantnag/Budgam/Baramulla/Kupwara/  
Shopian/Kulgam/Pulwama/Bandipora/Ganderbal.

No:Agri/PS/2019-20/3682-699

Dated:-18.01.2020

Subject:-Providing of subsidy for purchase of quality hybrid seeds to the farmers through DBT.

Reference:This office letter No:Agri/Plan/2018-19/3069-82 dated 22.03.2019 and No:Agri/Ps/2018-19/3038-54 dated 30.12.2109.

Sir,

Kindly refer to the subject cited above wherein it has been conveyed that DBT mode be explored in components under Capex viz Area expansion under vegetable cultivation and promotion of exotic/high value vegetable cultivation against which substantial allotment has been made to your district **but it should be ensured that proper tracking mechanism is developed for its forceful implementation so that it translates into an economic empowerment of the farmers who shall be enrolled by you under the particular components.** Henceforth timely sowing of seeds especially for exotic and high value vegetable will form key to the success and any delay in the matter shall defeat the purpose of **introducing the ambitious programme** in our cropping system which otherwise is **considered as a game changer in economic prospectus linked through vegetable cultivation, therefore, it would be fairer to ensure the farmers be covered under DBT Mode** and if any agency has not supplied the ordered seed as on date, then relevance of the programme gets delayed and will defeat its objective therefore, **supply orders needs to be withdrawn** and switch over to DBT to farmer who would arrange the seed of their our choice for early sowing and harnessing benefits under poly-houses.

Yours faithfully,

(Altar Aijaz Andrabi)

Director,  
Agriculture Kashmir.

Copy to the:-

1. Joint Director Extension/Engg/Inputs/PCM ,DoA-K
2. Private Secretary to Administrative Secretary APD Civil Sectt,Jammu for kind information of the Administrative Secretary.
3. Dy Director Planning ,DOA-K .
4. I/C Dev. Section /I/C I.T section DoA-K